

LANDS' END

SCHOOL UNIFORM
800-469-2222 • landsend.com/school

CUSTOMIZED SHOPPING, IN 5 EASY STEPS

STEP 1: Go to landsend.com/school and click on **FIND MY SCHOOL** in the menu on the left-hand side of the page. Don't forget to check your school's website to see if it has a link to your school's custom Lands' End website.

STEP 2: Under "Find your school's dress code," enter your child's gender and grade. Search for your school by name and location or by typing in the Lands' End Preferred School number 900069931). Click on **SELECT SCHOOL** once you locate your child's school.

The screenshot shows a form titled "FIND YOUR SCHOOL'S DRESS CODE AND GET READY TO SHOP!". It has two main sections. The left section is for finding a school, with fields for "I am shopping School Uniforms for a" (Gender), "who is currently" (Grade/Status), "at a school called" (School Name, City, State), and "under the name" (Nickname). There are "Cancel" and "FIND MY SCHOOL" buttons. The right section is titled "ALREADY HAVE A SCHOOL UNIFORM STUDENT?" and includes links for "Access Your School & Student Info", "Shop Your School's Dress Code", "Checkout Faster", and "View Order History", along with a "SIGN IN" button. At the bottom, there is a link: "OR FIND MY SCHOOL USING MY PREFERRED SCHOOL NUMBER". A footer note says "LANDS' END SCHOOL REWARDS: PREFERRED SCHOOLS EARN CASH BACK FOR THEIR SCHOOL. LEARN MORE".

STEP 3: If you wish to access your child's profile in the future, add a nickname and click on **SAVE SCHOOL**

STEP 4: Create a Lands' End account by entering your E-mail address and a password. You will be taken to a page titled **My Students**.

The screenshot shows the "Personal Shopping Account" form. It is split into two columns. The left column is "Sign in to My Account" with fields for "E-mail:" and "Password:", a "show password" link, and a "SIGN IN" button. Below the password field is a note: "I can't remember my password. Please e-mail it to me:". The right column is "Create an Account" with a sub-header "Enter E-mail address:" and a "Create Password:" field with a "show password" link. Below the password field is a note: "Password minimum 6 characters" and a checkbox for "Keep me signed in on this computer." with a "CREATE ACCOUNT" button.

STEP 5: Select the child for whom you want to shop and click on **SHOP FOR THIS SCHOOL** to begin shopping.

SHOPPING FOR MORE THAN ONE CHILD?

Once you are signed into your Lands' End profile you will see a blue bar that runs across the top of the page listing all of the children you have added to your profile.

To shop for another child, click on the tab showing that child's nickname. If you need to add a child to your Lands' End profile, click on **+ Add Student** in the blue bar.

The screenshot shows a student profile for "Emma - Grade 3". At the top, there are tabs for "Emma" and "+ Add Student", and a "View All Students" link. The profile includes a school logo for "Sacred Heart Catholic School" and the following information: "Sacred Heart Catholic School", "608 Southern Ave", "Hattiesburg, Mississippi", "Preferred School Number 900069931", and "Dress Code last updated: 07/18/2013". A note says "Preferred School contribution with purchase." At the bottom, there is a link: "If you've shopped School Uniforms previously for this person, you may wish to review your Order History." and a "Show Checklist" button.

NEED TO CHANGE YOUR STUDENT PROFILES?

Click on **View All Students** in the blue bar. From this profile page you can add a child, edit a child's profile or remove a child from your account.